



Dr. Ashutosh Bajpai ✓ Vidwan-ID: - 212873	Primary Address: Royal School of Business (RSB), THE ASSAM ROYAL GLOBAL UNIVERSITY NH-37, opp. Tirupati Balaji Temple, Betkuchi, Guwahati, Assam 781035 Permanent Address: C-64, Sector- 'J', Aliganj, Lucknow 226 024 Mobile : -09889216070 / 08887662022 E.mail:- dr.bajpai@yahoo.com
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Working as Professor in Royal School of Business (RSB), THE ASSAM ROYAL GLOBAL UNIVERSITY (Under Section 2(f) of UGC Act 1956), Guwahati

- ✓ **Vidwan-ID:** - 212873
- ✓ **Orcid Id:** - 0000-0002-7491-4599
- ✓ **Scopus Id:** - 57204853415
- ✓ **Researcher Id:** - AAY-6964-2021
- ✓ **Google Scholar Id:** - 7_WT99UAAAAJ
- ✓ **Microsoft Academic Search Id:** - 187736073

- *Since July 1997, working as a Management Consultant in Institute for Career and Education in Management at Lucknow. (self-owned)*
- *Member of Expert Panel for Various Institutes / University Interviews / Evaluation Work / Counselor, IGNOU New Delhi.*

Total Teaching Experience: - TWENTY-FIVE YEARS

PROFESSIONAL SYNOPSIS

- Working as **Professor** in Royal School of Business (RSB), THE ASSAM ROYAL GLOBAL UNIVERSITY (Under Section 2(f) of UGC Act 1956), Guwahati since 21st August, 2023 to till date.
- Worked as **Professor / Director** in Institute of Management Education, Ghaziabad "A" Grade Institute duly approved by All India Council for Technical Education, Ministry of HRD, Govt. of India and is affiliated to AKTU, Lucknow / CCS University, Meerut since 14th April '2023 to 21st August, 2023.
- Worked as **Professor / Dean (Management)** in Tecnia Institute of Advanced Studies (TIAS) Madhuban Chowk, Rohini, Delhi NAAC accredited "A" Grade Institute duly approved by All India Council for Technical Education, Ministry of HRD, Govt. of India and is affiliated to Guru Gobind Singh Indraprastha University, Delhi since 10th September '2020 to 13th April '2023.
- Worked as Faculty of Management (QT & Finance) in Shri Ram Murti Smarak International Business School, Lucknow (SRMS IBS) since 01st August, 2019 to 10th September, 2020.

- Worked as **Director / Professor** in S. S. Institute of Management, Lucknow since 01st February 2018 to 31st July 2019. (Certificate of Appreciation in 2018 / 2019)
- Worked as **Director / Professor** in SBS, Barabanki since 13th July 2015 to 31st January 2018.
- Worked as Associate Professor and Dean in S. S. Institute of Management, Lucknow since 16th August 2014 to 13th July 2015. (Certificate of Appreciation in 2014 / 2017 / 2018)
- Worked as **Director / Professor** in SBS, Barabanki since 22nd August 2013 to 15th August 2014.
- Worked as Associate Professor in SCBM, Lucknow since 16th August 2012 to 21st August 2013.
- Worked as Assistant Professor in Internet Institute for Special Education, Lucknow since 01st July 2012 to 18th August 2012.
- Worked as Assistant Professor in DCET Business School, Lucknow since 24th June 2010 to 30th June 2012.
- Worked as Sr. Lecturer in Babu Banarasi Das, National Institute of Technology & Management, Lucknow since 16th Jan. 2008 to 14th June 2010.
- Worked as Assistant Professor in Ishwarchand Vidyasagar Institute of Management, Mathura from 21st Sept. 2007 to 15th Jan. 2008.
- Worked as Assistant Professor and Co-ordinator (M.B.A) in Jhunjhunwala Business School, Faizabad from 08th Nov. 2004 to 20th Sept. 2007.
- Sr. Lecturer in M.L.R.S.M Lucknow since 06th February 1999 to 06th Nov. 2004.
- Worked as Sr. Lecturer & Co-ordinator (Management) in Sherwood College of Management, Lucknow since 01st September 1997 to 05th February 1999.

Key Deliverables

- Advising on Knowledge Management, Quantitative Techniques, Finance, Ethics & Universal Human Values.
- NAAC and NBA accreditation
- Working closely with Institute owners to help them achieve their mission, vision & goals.

Project Undertaken

- Project Appraisal and Risk Analysis- A Study of P.I.C.C.U.P, Lucknow.

BOOKS / RESEARCH PAPER / ARTICLES

Books	<ul style="list-style-type: none"> • Dr. B.L.Bajpai & Dr. Ashutosh Bajpai, "Financial Mathematics", New Royal Book Company, ISBN: 978-81-85936-28-5, 2004. • Corporate Social Responsibility, Human Values and Ethics, Dr. Ashutosh Bajpai, Dr. Garima Singh, Thakur Publication (ISBN : 9789354809767) • "Sustainable Operation Management" Dr. Ashutosh Bajpai, Dr. Harsh Vardhan Kothari,
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Thakur Publication (ISBN : 9789354809606)

- **“Decision Techniques for Busines”** Dr. Ashutosh Bajpai & Dr. Sweta Bakshi, Thakur Publication (ISBN – 978-93-5480-981-1)
- **“Environmental Education and Disaster Management (पर्यावरण शिक्षा एवं आपदा प्रबंधन)”** Dr. Ashutosh Bajpai, Dr. Shweta Arora, Dr. Neelam Maurya, Thakur Publication (ISBN – 978-93-5480-720-6)

- **“Business Analytics”** Dr. Ashutosh Bajpai & Dr. Sandhya Bindal, Thakur Publication (ISBN – 978-93-5480- 633-9)
- **“Business Research Methodology”** Dr. Ashutosh Bajpai & Dr. Reema Sharma, Thakur Publication (ISBN – 978-93-5480-686-5)
- **“Quantitative Techniques”** Dr. Ashutosh Bajpai & Dileep Singh, Thakur Publication (ISBN – 978-93-5480-594-3)
- **“Business Mathematics”** Dr. Ashutosh Bajpai & Dileep Singh, Thakur Publication (ISBN – 978-93-5480-602-5)
- Dr. P.K.Mathur & Dr. Ashutosh Bajpai, **“Business Statistics”**, Himalaya Publishing House Pvt. Ltd, ISBN Number : 978-93-5024-719-8, 2011
- **“Business Mathematics”** Dr. P.K.Mathur & Dr. Ashutosh Bajpai, International Institute for Academic, Research and Development (IIFARD) ISBN 978-81-947536-3-6, 2021
- **“Financial Mathematics”** Dr. Ashutosh Bajpai & Dr. Vivekanand Pandey, Thakur Publisher.
- **“Financial Derivatives”** Dr. Ashutosh Bajpai & Priyanka Singh, Thakur Publication (ISBN – 9789387483910)
- Edited Book on 6th National Conference **“Emerging Trends Influencing Business & Management in the Current Era”** dated February 01, 2020 Thakur Publication (ISBN – 978-93-89863-64-2).
- **“Operations Research”** Dr. Ashutosh Bajpai (**Under Publication**)

RESEARCH PAPER PUBLICATIONS Under Review: (ABDC & Scopus)

S. No.	Title
1	Role of Human Values in Economic Development
2	An Empirical Study on Human Values – A Study with Reference to Males in Lucknow
3	Basic methods of calculating interest in Global Economic Scenario
4	Inculcating Universal Human Values through Integrated Education: A Study
5	Financial literacy and how it affects the global economic outcomes

• **Papers**

- *Published Research Paper in Edited Book published by Department of Business Management & Entrepreneurship Dr.Rammanohar Lohia Avadh University, Ayodhya on “Indian Knowledge System & Knowledge Management System (KMS) in Education” / “MODERN BUSINESS PRACTICES AND INDIAN*

KNOWLEDGE SYSTEM"/ "UNIVERSAL HUMAN VALUES IN EDUCATION"

- Published a Paper in Research Journal SIBAR VOLUME – XIV, Issue – I, Jan. 2023, ISSN: 0975 - 9964 On “The Evolution and Impact of OnlineRetail: A Comprehensive Research Paper”.
- Presented a Paper in One–Day 37th National Conference On National Education Policy: Human Values & Media Education June‘2022 organized by TIAS, Delhi. (*“Unity in Diversity” (“Bhinneka Tunggal Ika”) is the Guiding Principle (Dhruva Niti) for Effective Human Resource Management & State Policy)*)
- Presented a Paper in One–Day 36th National Conference Computing Informatics, Networks & Security June ‘2022 organized by TIAS, Delhi. (Real Time Load Balancing and Dynamic Profile Management in Mobile Data Networks)
- Published a Paper on “Crisis Management During COVID-19.” has been published in International Journal of Innovative Research in Engineering & Management (IJIREM) ISSN: 2350-0557, Volume-8, Issue-6, November 2021

<https://ijirem.org/DOC/211-crisis-management-during-covid-19.pdf>

- Published a Paper on “Study of the Parents Buying Behaviour with Reference to Health Drinks Advertisement in Lucknow.” has been published in International Journal of All Research Education & Scientific Methods, (IJARESM), ISSN No: 2455-6211”, Impact Factor: 7.429, in the current Issue, Volume 9, Issue 7, July-2021.

http://www.ijaesm.com/uploaded_files/document_file/Dr. Ashutosh Bajpai, Dr . Ajay Pratap Singh_gc2P.pdf

- Published a Paper on "WOMEN ENTREPRENEURSHIP IN INDIA: TROUBLES AND SCENARIO" has been published in Volume 2 Issue 7 of International Journal of Research Publication and Reviews (IJRPR).

<https://www.ijrpr.com/uploads/V2ISSUE7/IJRPR784.pdf>

- Published a Paper on " E – MARKETING – As an offering to the society" has been published in Volume 2 Issue 7 of International Journal of Research Publication and Reviews (IJRPR).

<https://www.ijrpr.com/uploads/V2ISSUE7/IJRPR783.pdf>

- Published a Paper on “A Concerned Study on Evaluating Buying Behavior in Fashion Market” in “International Journal of Research Publication and Reviews”, Journal homepage: www.ijrpr.com ISSN 2582-7421 International Journal of Research Publication and Reviews Vol (2) Issue (3) (2021) Page 97-105.

<https://www.ijrpr.com/uploads/V2ISSUE3/IJRPR221.pdf>

- Published a Paper on “Growing Retail Formats of Uttar Pradesh with Special Reference to Lucknow City” in “International Journal of Research Publication and Reviews”, Volume 2, Issue 2, 2021.

<https://ijrpr.com/uploads/V2ISSUE2/IJRPR193.pdf>

- Published a Paper on “TO STUDY THE CONSUMER PREFERENCES FOR EMERGING RETAIL FORMATS IN UTTAR PRADESH WITH SPECIAL REFERENCE TO DISTRICT LUCKNOW” in

International Research Journal of Modernization in Engineering Technology & Science (IRJMETS) –Volume 3 Issue 1, January 2021.

https://irjmets.com/uploadedfiles/paper/volume3/issue_1_january_2021/5873/1628083241.pdf

- Published a Paper in a National Seminar on “Working Capital Finance and Banking Policy in India: An Exploratory Study” organized by SRMS – IBS, Lucknow on February 01st, 2020.
- Presented a Paper in Two–Day UGC Sponsored National Seminar on “Smart India Vision 2020: Innovation in Commerce and Management” held on 26-27 March ‘2017 organized by the Department of Commerce, D. D. U. Gorakhpur University, Gorakhpur (U.P). (Paper: - A Descriptive Study of Management of Higher Education System in India with Special Reference to Private Sector)
- Presented a Paper in Two–Day National Seminar on “Freedom of Speech and Expression: Contemporary Issues & Challenges” held on 30-31 March ‘2016 organized by the Department of Human Rights, School for Legal Studies, Babasaheb Ambedkar (Central) University, Lucknow.
- Presented a Paper in Two–Day International Conference on “Changing Paradigm of Management Practices for Sustainable Development” held on 5-6 March ‘2016 organized by the Department of Rural Management, School of Management Studies, Babasaheb Ambedkar (Central) University, Lucknow.
- Presented a Paper in Two–Day International Seminar on “GLOBALISATION, ENVIRONMENT AND SOCIAL JUSTICE: PERSPECTIVES, ISSUES AND CONCERNS” on “Globalization and Environment for Social Perspective” held on 15-16 February ‘2016 the Department of Sociology, Babasaheb Ambedkar (Central) University, Lucknow.
- Presented a Paper in a National Seminar on “Digitalization of India: Empowering Online Infrastructure” organized by Bora Institute of Management Sciences, Knowledge Campus, Lucknow on February 13th, 2016 on the Topic “Role of Hadoop in Information Technology”.
- Presented a Paper in 2-day National Seminar on “Development of Computer Application” organized by Isabella Thoburne College, Lucknow on 17-18 November ‘2015 on the Topic “Fuzzy Logic: A Decision-Making Tool”.
- Presented a Paper in Two–Day national Seminar on PRIVATIZATION OF EDUCATION AND SOCIAL JUSTICE IN INDIA on “Hidden Privatization in Public Education” held on 16-17 November ‘2015 the Department of Sociology, Babasaheb Ambedkar (Central) University, Lucknow.
- Published a Paper in International Seminar on MULTICULTURALISM: Its Relevance in

	<p>Present Scenario on 19th August '2015 organized by MANAGEMENT AND RESEARCH INSTITUTE IN COLLABORATION WITH EUROPEAN ACADEMIC RESEARCH on the Topic "Analysis of Trend of Working Capital and Its Impact on The Performance of Indian Pharmaceutical Industry with Special Reference to CIPLA Ltd."</p> <ul style="list-style-type: none"> • Published a Paper in ICITEM - 2015: International Conference Innovative Techniques In Engineering & Management on "Retail A Study of Sources of Working Capital Finance In India" held on 2nd May '2015. • Published a Paper in IJSRRS: International Journal of Scientific Research in Recent Sciences (Research Paper Vol-1, Issue-1 © 2013, IJSRRS) on "Retail 2020 in India: The Shape of Things to Come" . • Published a Paper in Journal of Management on "SCIENCE AND SPIRITUALITY" (IJRCM Volume 7 (August, 2012) (ISSN 2250-3404) • Published a Paper in Journal of Management on "Internet Banking" (SITM-JOM ISSN: - 0976-1063 December-2010 Vol.: -2) • Published a Paper in National Seminar on "Value Based Education" organized by AIM, Ghaziabad. • Presented Paper in National Seminar on "Deal Negotiation Process in Venture Financing: A Review in Indian Context" (Jointly) in the Department of Applied Economics, University of Lucknow, Lucknow held on Feb. 21-22' 2008. • Presented Paper in National Seminar on "Organized Retailing in India" in JBS, Faizabad held on 18-20 Jan.' 2009. • Presented Paper in National Seminar on "e-Banking & its Implications" in SCM, Lucknow held on 7th April' 2007.
Articles	<ul style="list-style-type: none"> ✓ "Contribution of Women in Management" Newsletter MLRSM, Lucknow. ✓ "The MBA Today" Rozagar Bharati, Dr. RML, Avadh University, Faizabad.
PROFESSIONAL MEMBERSHIP	

- All India Management Association, New Delhi, Lucknow Management Association & Faizabad Management Association.
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- Reviewer **IJSDR**
- Reviewer **INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS - IJCRT (IJCRT.ORG)**
- Honorary Member of the editorial board Diamond Scientific Publishing Team. <https://www.dpublication.com/>
- Honorary Member of the editorial board of Journal of Advanced Research in Social Sciences. <https://journals.indexcopernicus.com/>
- Member of Editorial Board Journal Publication System **World Academy of Informatics and Management Sciences (WAIMS)**.
- Member of Editorial Board Journal Publication Academic Research in Science, Engineering, Art & Management (ARSEAM) Foundation.
- Editorial Team member of International Journal in Management and Social Science.
- *Reviewer / Editorial Board Member of International Journal of Technology, Management and Humanities (IJTMH)* refereed e-journal
- Member of Association of North America Higher Education International, Inc (ANAHEI) is a non-profit registered in the State of Florida (License#: N17000002971)
- Member program committee of ICRIMB 2022 (International Conference on Role of ICT in Management and Business: Practices, Trends and Prospects) on 25-26 March, 2022 in hybrid mode at IITM, New Delhi.

FDP / MDP / TRAINING PROGRAM / WORKSHOPS

- ❖ Attended / Participated in various FDP, International Webinar, National Level Webinar, Industry Academia Leadership Webinar Series (IALWS) – I, Live Webinar, International FDP, National Level Online Course, Online Faculty Development Program, International E Panel Discussion Programme, Web Colloquium, etc. and presented papers. (ONLINE). A few are listed below.
- ❖ Organised various SDP / FDP / MDP etc. as a Resource Person.
- Attended 1 / 5 / 6 / 8-day FDP-SI UHV Online Workshop / Online Refresher 1 Part 1 FDP for Faculty (To become eligible to teach UHV-I during 3 weeks Mandatory Student Induction Program (SIP) / Online Refresher 1 Part 2 FDP for Faculty (To become eligible to teach UHV-II Course)

- 5 days Faculty Development Program- Student Induction on UHV conducted online during 22 - 26 December, 2020.
- 5 days Faculty Development Program- Student Induction on UHV Refresher1 (Part 1) conducted online during 22 -26 February, 2021.
- 5 days Faculty Development Program- Student Induction on UHV conducted online during 26 - 30 April, 2021.
- 5 days Faculty Development Program- Student Induction on UHV Refresher1 (Part 1) conducted online during 23 -27 August, 2021.
- One-Day Online Workshop on "How to Conduct the Student Induction (SIP) Program" on 21st September, 2021 organized by All India Council for Technical Education (AICTE).
- 6 days- UHV Refresher 1 Part 2 FDP conducted online during 24-29 January, 2022.
- 8 days- UHV III FDP organized by BBDITM, Lucknow and conducted by Value Cell, AICTE, New Delhi during 02-09 August, 2022.
- Attended the two day international conference on “Higher Education as the Gateway to an Ethical and Peaceful World” jointly organized by Department of Management Studies (MBA), RKGIT, Ghaziabad and Globethics.net India on 25 & 26 November, 2021.
- Actively participated in Virtual Class on “CSR and FCRA- A Compliance Class” Scheduled Dated 09th November, 2021 organized by Navjivan Center for Development, 31 to 36 Palika Bazar, Opp. Nagar Palika Building, Mehsana-384001, Gujarat, India.
- Attended Impact Lecture on “Innovation and Entrepreneurship” organized by Institution’s Innovation Council (IIC), Maharashtra Institute of Technology, Aurangabad on 08th November 2021.
- Participated in the Five Days International Faculty Development Programme in “Innovative Research Techniques” from 26th to 30th of October 2021 organized by Vel Tech School of Management in association with Institution’s Innovation Council.
- Attended a session on Entrepreneurial Journey in the Indian Startup Ecosystem Held on October 30th 2021 organised by Management Associates in Association with CUJ IIC & Dept. of Business Administration CUJ, Jharkhand through Online Mode.
- Actively participated in National Webinar on “Preparing for NAAC Peer Team Visit”, held on Monday, 25th October 2021 organized by INTERNAL QUALITY ASSURANCE CELL IN ASSOCIATION WITH IQAC CLUSTER INDIA, Bhandup Educational Society’s V. K. Krishna Menon College of Commerce and Economics and Sharad Shankar Dighe College of Science.
- Participated in 3 days National level Webinar on “Use of ICT tools in Education - Lecture Series” Organized by Department of Computer Science from 22nd April 2020 to 24th April 2020.

- Participated in the International Webinar on Innovative Techniques in Entrepreneurial Development in Covid-19 Transition organised by Counselling and Placement Cell University of Lucknow from 3rd May to 5th May, 2020
- Actively participated at National Level Webinar on the topic “Entrepreneurship Opportunities and Entrepreneurial Ethics” organized by BBA and BBA (IB) Dept., MIT Arts, Commerce and Science College, Alandi, Pune held on 12th May, 2020.
- Participated in One Week Faculty Development Programme (Online) on R – Programming Language from 11th May to 15th May, 2020 organised by the Department of Computer Application in association with Spoken Tutorial Project, IIT Bombay – Pandit Madan Moohan Malviya National Mission on Teachers and Training (PMMMNTT) under the aegis of Human Resources Development Centre (HRDC) Integral University, Lucknow.
- Attended Online International Faculty Development Programme on Topic “Emerging Trends In Teaching Technology” from 16th May to 20th May, 2020 organised by Department of Education in association with Council for Teacher Education Foundation , Nagpur and GHG Khalsa College of Education, Gurusar Sadhar, Ludhiana.
- Participated in the online Webinar “New trends in marketing and e – commerce in the context of COVID - 19”
- Participated in the Webinar on “Intellectual Property Rights in Traditional Knowledge and Biodiversity” organized by Internal Quality Assurance Cell (IQAC) in collaboration with Department of Philosophy, Mata Sundri College for Women, University of Delhi on May 9th, 2020 at 12:30 P.M. through Google Meet.
- Participated in the National Level Webinar on “Role of WIPO in Preservation of Intellectual Property” organized by Dayanand College of Law, Lathur on 08th May, 2020.
- Participated in National Level webinar on Topic “Life Changing Covid19” organised by Shri Pundlik Maharaj Mahavidyalaya Nandura, Dist Buldana held on 15th May 2020.
- Participated in the Online Faculty Development Program on Cyber Security organized by the Department of Computer Science and Engineering, Vels Institute of Science, Technology and Advanced Studies in association with Indian Servers on April 20th 2020.
- Actively participated in Three Day Faculty Development Programme on “Qualitative Research: Perspectives and Practices” organized by Jaipuria School of Business, Ghaziabad held on 15th to 17th May, 2020.
- Participated in the International Webinar from 3rd May to 5th May, 2020 on Innovative Techniques in Entrepreneurial Development in Covid-19 Transition organised by Counselling and Placement Cell University of Lucknow
- Participated in the webinar organized on dated May 30th, 2020 by International School of Management, Patna The theme of the session was “Artificial Intelligence & Its Future Perspective”

- Participated in the Webinar on 15 - 16 May, 2020 Organised by Institute of Management Sciences University of Lucknow Lucknow on POST PANDEMIC FINANCIAL STRESS IN INDIAN BUSINESS SECTOR.
- Participated in/attended the National Webinar Series (Ep-01) on “Pertinent Strategies & Technologies in Business Environment for Post COVID-19” organized by the Department of Business Administration (DBA), School of Management Sciences (SMS), Central University of Jharkhand (CUJ), Brambe, Ranchi on Friday, 15th May 2020.
- Participating in 3 days National level Webinar on “Use of ICT tools in Education - Lecture Series” Organized by Department of Computer Science MIT, Pune from 22nd April 2020 to 24th April 2020.
- Presented a paper entitled ‘Impact of COVID 19 on Indian Economy’ in the One Day International Webinar on ‘Strategies for Revival of Indian Business in the Post-Pandemic Economic Scenario’ held on 23rd May, 2020 Organised by: INDIAN ACCOUNTING ASSOCIATION SOUTH BENGAL BRANCH
- Participated in 6 days Workshop on “Business Analytics” organized by SRMS CET, Bareilly held from 20 to 25 January, 2020.
- Successfully Completed 7 days Training Programme on Academic Leadership during September 07- 13, 2018 at Integral University, Lcknow (U.P) Sponsored by Centre of Academic Leadership and Education Management, Aligarh Muslim University, Aligarh Under the scheme of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) (MHRD, Govt. of India).
- Participated in 1 day Second Conclave on “Data Analysis” organized by GGI, Goel Campus, Lucknow held on August 18’ 2018.
- Successfully Completed the Training during August 17-31, 2016 on Faculty Development Program Implemented by Centre of Technology and Entrepreneurship Development (CTED) In Association with Entrepreneurship Development Institute of India (EDII), Ahmedabad organized at Sherwood College of Engineering Research & Technology, Barabanki, Sponsored by Department of Science & Technology (DST), Government of India, New Delhi.
- Participated in 1 day Workshop on “Leadership” organized by MLRSM, Lucknow held on January 27’ 2016.
- Participated in 15-day National Workshop on “Research Methodology & Skill Development Emerging & Innovative Trends & Issues” organized by Maharishi University, Lucknow from March 14-28, 2015.
- Participated in 3-day FDPon “Research Methodology in Management” organized by ABS, Amity University, Uttar Pradesh, Lucknow from June 19-21, 2012.
- Participated in 1-day National Seminar on “Frequent Job Hopping by Faculty Members of Management and technical Institutions: Reasons and Remedies” organized by I.E.M, Lucknow at Hotel Diamond Palace, Faizabad Road, Lucknow held on March 11’ 2011.

- Participated in 1 day FDP on “Enhancing Management Student’s Abilities through Faculty Exchange Programme at the Local Level” organized by I.E.M, Lucknow at Regional Science City, Aliganj, Lucknow on November 19’ 2010.
- Participated in a Workshop on “Human Values and Professional Ethics” organized by U.P.T.U, Lucknow and conducted by Value Cell, UPTU. Lucknow at SRMCEM, Lucknow on November 12’ 2009.
- Participated in a Workshop on “Advanced Developer Technologies” organized by Microsoft Corporation on 09 June 2009.
- Participated in Eleven Days Intensive Teachers Training (Refresher Course/Short Term Training) July 05-15, 2008 Indian Institute of Information Technology, Allahabad.
- Undergone Six Days Intensive Teachers Training (Quality Improvement Programme-QIP) December 17-22, 2007 Banaras Hindu University, Varanasi.
- Undergone Five Days Intensive Teachers Training (Quality Improvement Programme-QIP) July 16-20, 2007 I.I.T, Kanpur.
- Participated in a Workshop on “Contemporary Pedagogical Approaches in Operations Management” organized by U.P.T.U, Lucknow on 14 April 2007.
- Undergone Three Days Intensive Teachers Training (Quality Improvement Programme-QIP) March 21-26, 2006 Banaras Hindu University, Varanasi.
- Undergone Three Days Intensive Teachers Training (Quality Improvement Programme-QIP) March 19-23, 2001 Banaras Hindu University, Varanasi

Evaluated Ph.D Thesis Report in various Universities.

Ph.D. RESEARCHES SUPERVISED –

- TO STUDY THE CONSUMER PREFERENCES FOR EMERGING RETAIL FORMATS IN UTTAR PRADESH WITH SPECIAL REFERENCE TO DISTRICT LUCKNOW, a PhD research Mohammad Imtiaz, MEWAR UNIVERSITY GANGRAR, CHITTORGARH (RAJASTHAN) (2021) ----- *Ph.D Awarded in 2021*

Dr. Ashutosh Bajpai <https://www.youtube.com/channel/UCOzbQB7RMWBVjppsO7zITbg>

Right Understanding / Right Relationship / Physical Facility

<https://www.youtube.com/watch?v=n40kSScSCa0>

- ✓ Numerical Aptitude <https://youtu.be/jbVRa9DVI4>
- ✓ Trigonometry – I <https://youtu.be/YUonAqIWCxY>
- ✓ Trigonometry – II <https://youtu.be/incCQVKtDK8>
- ✓ Success and Association <https://youtu.be/0Xwd8NO2p5w>
- ✓ Goal (लक्ष्य) <https://youtu.be/tZUVzsC0LMA>
- ✓ बहानासाइटिस I <https://youtu.be/ZgFEyaz4LOW>
- ✓ Happiness is not something you postpone for the future; it is something you design for the present. https://youtu.be/EpxnRw_dMXo

➤ **LECTURES DELIVERED**

1. Financial Literacy
2. Basics of Accounting
3. Basics of Statistics
4. Finance for All
5. Universal Human Values and NEP 2020
6. Introductory FDP on UHV
7. Digital Marketing
8. Success Mantra
9. Goal
10. Numerical Aptitude
11. Research Methodology for All
12. 11 Day MBA
13. 7 Habits of Highly Effective People
14. Health
15. Self Management

And many more.....

ACADEMIC CREDENTIALS

PhD	In 2011 From Department of Business Administration, University of Lucknow, Lucknow Topic: “Role of Human Values & Spirituality in Organisational Performance- A Study in select health care units”
MBA	In 1997 from Department of Business Administration University of Lucknow, Lucknow. (Division-I)
BA	In 1995 from Osmania University, Hyderabad. (Division-II)
XII	In 1991 A.I.S.S.C.E from C.B.S.E. Board, New Delhi. (Kendriya Vidyalaya, Aliganj, Lucknow) (Division-II)
X	In 1989 A.I.S.S.E from C.B.S.E. Board, New Delhi. (Kendriya Vidyalaya, Aliganj, Lucknow) (Division-I)

PERSONAL DETAILS

Date of Birth 12th December, 1973
Father’s Name Prof. (Dr.) B. L. Bajpai, Ex-Head & Prof. Department of Business Administration, University of Lucknow, Lucknow
Permanent Address C-64, Sector-J, Aliganj, Lucknow-226024

(Dr. Ashutosh Bajpai)

Date: -

Place: - Ghaziabad